

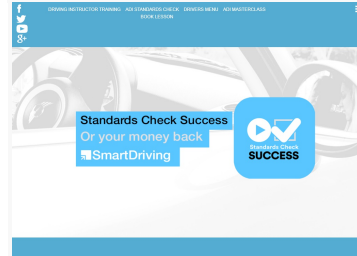
Cookie scan report

Summary

Scan date: 23/06/2022
Domain name: smartdriving.co.uk
Server location: United Kingdom
Cookies, in total: 46

Scan result

46 cookies were identified.
5 cookies are unclassified and need manual classification and a purpose description.



The result is based on a scan of up to 5 website pages and therefore not complete. To perform a complete scan, create a [Cookiebot subscription](#) for your domain.

Category: Necessary (6)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_cf_bm	vimeo.com	HTTP	1 day
First found URL: https://smartdriving.co.uk/standards-check-success/ Cookie purpose description: This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website. Initiator: Iframe, page source line number 155 Source: https://player.vimeo.com/video/222173278?color=d9413c&title=0&byline=0&portrait=0 Data is sent to: United States (not adequate)			
_stripe_mid	smartdriving.co.uk	HTTP	1 year
First found URL: https://smartdriving.co.uk/driving-instructor-training/ Cookie purpose description: This cookie is necessary for making credit card transactions on the website. The service is provided by Stripe.com which allows online transactions without storing any credit card information. Initiator: Script tag, page source line number 1010 Source: https://js.stripe.com/v3/ Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)			
_stripe_sid	smartdriving.co.uk	HTTP	1 day
First found URL: https://smartdriving.co.uk/driving-instructor-training/ Cookie purpose description: This cookie is necessary for making credit card transactions on the website. The service is provided by Stripe.com which allows online transactions without storing any credit card information. Initiator: Script tag, page source line number 1010 Source: https://js.stripe.com/v3/ Data is sent to: Ireland (adequate) Adequate country under GDPR (EU)			
cb-enabled	smartdriving.co.uk	HTTP	1 year
First found URL: https://smartdriving.co.uk/ Cookie purpose description: This cookie is used to determine if the visitor has accepted the cookie consent box. Initiator: Script tag, page source line number 147 Source: https://smartdriving.co.uk/assets/js/sd.js Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU)			
m	m.stripe.com	HTTP	2 years
First found URL: https://smartdriving.co.uk/driving-instructor-training/ Cookie purpose description: Determines the device used to access the website. This allows the website to be formatted accordingly.			

Initiator: Script tag, page source line number 1010

Source: https://m.stripe.com/6

Data is sent to: United States (not adequate)

test_cookie

doubleclick.net

HTTP

1 day

First found URL: https://smartdriving.co.uk/

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Script tag, page source line number 38

Source: https://googleads.g.doubleclick.net/pagead/viewthroughconversion/997341185/?random=1655985663608cv=9fst=1655985663608num=1guid=ONresp=GooglemKTybQhCsOeid=375603260u_h=768u_w=1024u_ah=768u_aw=1024u_cd=24u_his=2u_tz=0u_java=falseu_nplug=5u_nmime=2sendb=1ig=1frm=0url=https%3A%2F%2Fsmartdriving.co.uk%2Fref=https%3A%2F%2Fsmartdriving.co.uk%2Fmissing.htmltiba=SmartDriving%20-%20The%20UK%27s%20Leading%20Driver%20Training%20Organisationhn=www.googleadservices.comrfmt=3fmt=4

via https://www.googleadservices.com/pagead/conversion.js

Data is sent to: United States (not adequate)

Category: Statistics (11)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
<div><div><div>_clck</div><div>smartdriving.co.uk</div><div>HTTP</div><div>1 year</div></div><div><div>First found URL: https://smartdriving.co.uk/</div><div>Cookie purpose description: Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner.</div><div>Initiator: Script tag, page source line number 22</div><div>Source: https://www.clarity.ms/eus2-b/s/0.6.34/clarity.js</div><div>via https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H</div><div>Data is sent to: Israel (adequate)</div><div>Adequate country under GDPR (EU)</div><div>Blocked until accepted by user: No</div></div></div>			
<div><div><div>_clsk</div><div>smartdriving.co.uk</div><div>HTTP</div><div>1 day</div></div><div><div>First found URL: https://smartdriving.co.uk/</div><div>Cookie purpose description: Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.</div><div>Initiator: Script tag, page source line number 22</div><div>Source: https://www.clarity.ms/eus2-b/s/0.6.34/clarity.js</div><div>via https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H</div><div>Data is sent to: Israel (adequate)</div><div>Adequate country under GDPR (EU)</div><div>Blocked until accepted by user: No</div></div></div>			
<div><div><div>_cltk</div><div>smartdriving.co.uk</div><div>HTML</div><div>Session</div></div><div><div>First found URL: https://smartdriving.co.uk/</div><div>Cookie purpose description: Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.</div><div>Initiator: Script tag, page source line number 22</div><div>Source: https://www.clarity.ms/eus2-b/s/0.6.34/clarity.js</div><div>via https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H</div><div>Data is sent to: Israel (adequate)</div><div>Adequate country under GDPR (EU)</div><div>Blocked until accepted by user: No</div></div></div>			
<div><div><div>_dc_gtm_UA-#</div><div>smartdriving.co.uk</div><div>HTTP</div><div>1 day</div></div><div><div>First found URL: https://smartdriving.co.uk/</div><div>Cookie purpose description: Used by Google Tag Manager to control the loading of a Google Analytics script tag.</div><div>Initiator: Script tag, page source line number 22</div><div>Source: https://www.google-analytics.com/analytics.js</div><div>via https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H</div><div>Data is sent to: United States (not adequate)</div><div>Blocked until accepted by user: No</div></div></div>			
<div><div><div>_ga</div><div>smartdriving.co.uk</div><div>HTTP</div><div>2 years</div></div><div><div>First found URL: https://smartdriving.co.uk/</div><div>Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.</div><div>Initiator: Script tag, page source line number 22</div><div>Source: https://www.google-analytics.com/analytics.js</div><div>via https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H</div></div></div>			

Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			
_gat	smartdriving.co.uk	HTTP	1 day
First found URL: https://smartdriving.co.uk/driving-instructor-training/			
Cookie purpose description: Used by Google Analytics to throttle request rate			
Initiator: Script tag, page source line number 115			
Source: https://www.google-analytics.com/analytics.js			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			
_gid	smartdriving.co.uk	HTTP	1 day
First found URL: https://smartdriving.co.uk/			
Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.			
Initiator: Script tag, page source line number 22			
Source: https://www.google-analytics.com/analytics.js			
via https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			
c.gif	c.clarity.ms	Pixel	Session
First found URL: https://smartdriving.co.uk/			
Cookie purpose description: Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner.			
Initiator: Script tag, page source line number 22			
Source: https://c.clarity.ms/c.gif?CtsSynclid=1DDE66D1C8A24233A4794CCB4E3D820AMUID=169D5ADA2D716E7A02A34B162C0E6F67			
via https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H			
Data is sent to: Ireland (adequate)			
Adequate country under GDPR (EU)			
CLID	clarity.ms	HTTP	1 year
First found URL: https://smartdriving.co.uk/			
Cookie purpose description: Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner.			
Initiator: Script tag, page source line number 22			
Source: https://www.clarity.ms/tag/u2t/5668198			
via https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H			
Data is sent to: Israel (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			
collect	google-analytics.com	Pixel	Session
First found URL: https://smartdriving.co.uk/			
Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.			
Initiator: Script tag, page source line number 22			
Source: https://www.google-analytics.com/collect?v=1_v=j96a=1400670863t=pageview_s=1dl=https%3A%2F%2Fsmartdriving.co.uk%2Ful=en-usde=UTF-8dt=SmartDriving%20-%20The%20UK%27s%20Leading%20Driver%20Training%20Organisationsd=24-bitsr=1024x768vp=1000x741je=0_u=YGBAgEAB~jid=44168284gjid=769352184cid=1666946042.1655985588tid=UA-19970973-3_gid=2012532363.1655985588gtm=2wg6f0MJR3W3Hz=1452619864			
via https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H			
Data is sent to: United States (not adequate)			
vuid	vimeo.com	HTTP	2 years
First found URL: https://smartdriving.co.uk/standards-check-success/			
Cookie purpose description: Collects data on the user's visits to the website, such as which pages have been read.			
Initiator: Iframe, page source line number 155			
Source: https://player.vimeo.com/video/222173278?color=d9413ctitle=0byline=0portrait=0			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			

Category: Marketing (24)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
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_atuvc	smartdriving.co.uk	HTTP	1 year
First found URL: https://smartdriving.co.uk/standards-check-success/ Cookie purpose description: Updates the counter of a website's social sharing features. Initiator: Script tag Source: https://smartdriving.co.uk/standards-check-success/ Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
_atuvcs	smartdriving.co.uk	HTTP	1 day
First found URL: https://smartdriving.co.uk/standards-check-success/ Cookie purpose description: Ensures that the updated counter is displayed to the user if a page is shared with the social sharing service, AddThis. Initiator: Script tag Source: https://smartdriving.co.uk/standards-check-success/ Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
_at.cww	smartdriving.co.uk	HTML	Persistent
First found URL: https://smartdriving.co.uk/standards-check-success/ Cookie purpose description: Used by the social sharing platform AddThis Initiator: Script tag Source: https://smartdriving.co.uk/standards-check-success/ Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
_fbp	smartdriving.co.uk	HTTP	3 months
First found URL: https://smartdriving.co.uk/ Cookie purpose description: Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers. Initiator: Script tag, page source line number 22 Source: https://connect.facebook.net/signals/config/465569820748683?v=2.9.62r=stable via https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H Data is sent to: United Kingdom (adequate) Adequate country under GDPR (EU) Blocked until accepted by user: No			
_gcl_au	smartdriving.co.uk	HTTP	3 months
First found URL: https://smartdriving.co.uk/ Cookie purpose description: Used by Google AdSense for experimenting with advertisement efficiency across websites using their services. Initiator: Script tag, page source line number 22 Source: https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H Data is sent to: United States (not adequate) Blocked until accepted by user: No			
_uetsid	smartdriving.co.uk	HTTP	1 day
First found URL: https://smartdriving.co.uk/ Cookie purpose description: Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement. Initiator: Script tag, page source line number 22 Source: https://bat.bing.com/bat.js via https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H Data is sent to: United States (not adequate) Blocked until accepted by user: No			
_uetsid	smartdriving.co.uk	HTML	Persistent
First found URL: https://smartdriving.co.uk/ Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences. Initiator: Script tag, page source line number 22 Source: https://bat.bing.com/bat.js via https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H Data is sent to: United States (not adequate) Blocked until accepted by user: No			
_uetsid_exp	smartdriving.co.uk	HTML	Persistent
First found URL: https://smartdriving.co.uk/ Cookie purpose description: Contains the expiry-date for the cookie with corresponding name.			

Initiator: Script tag, page source line number 22
Source: https://bat.bing.com/bat.js
via https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

_uetvid	smartdriving.co.uk	HTTP	1 year
First found URL: https://smartdriving.co.uk/			
Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.			
Initiator: Script tag, page source line number 22			
Source: https://bat.bing.com/bat.js			
via https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			

_uetvid	smartdriving.co.uk	HTML	Persistent
First found URL: https://smartdriving.co.uk/			
Cookie purpose description: Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.			
Initiator: Script tag, page source line number 22			
Source: https://bat.bing.com/bat.js			
via https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			

_uetvid_exp	smartdriving.co.uk	HTML	Persistent
First found URL: https://smartdriving.co.uk/			
Cookie purpose description: Contains the expiry-date for the cookie with corresponding name.			
Initiator: Script tag, page source line number 22			
Source: https://bat.bing.com/bat.js			
via https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			

ads/ga-audiences	google.com	Pixel	Session
First found URL: https://smartdriving.co.uk/			
Cookie purpose description: Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.			
Initiator: Script tag, page source line number 22			
Source: https://www.google.com/ads/ga-audiences?t=sraip=1_r=4sIf_rd=1v=1_v=j96tid=UA-19970973-3cid=1666946042.1655985588jid=44168284_u=YGBAgEABAAAAAE~z=2095821579			
via https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H			
Data is sent to: United States (not adequate)			

ANONCHK	c.clarity.ms	HTTP	1 day
First found URL: https://smartdriving.co.uk/			
Cookie purpose description: Registers data on visitors from multiple visits and on multiple websites. This information is used to measure the efficiency of advertisement on websites.			
Initiator: Script tag, page source line number 21			
Source: https://c.clarity.ms/c.gif?CtsSyncId=1DDE66D1C8A24233A4794CCB4E3D820AMUID=169D5ADA2D716E7A02A34B162C0E6F67			
via https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H			
Data is sent to: Ireland (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			

at-rand	smartdriving.co.uk	HTML	Persistent
First found URL: https://smartdriving.co.uk/standards-check-success/			
Cookie purpose description: Used by the social sharing platform AddThis			
Initiator: Script tag			
Source: https://smartdriving.co.uk/standards-check-success/			
Data is sent to: United Kingdom (adequate)			
Adequate country under GDPR (EU)			
Blocked until accepted by user: No			

IDE	doubleclick.net	HTTP	1 year
First found URL: https://smartdriving.co.uk/			
Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking on one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.			
Initiator: Script tag, page source line number 38			
Source: https://googleads.g.doubleclick.net/pagead/viewthroughconversion/997341185/?random=1655986028260cv=9fst=1655985663			

608num=2guid=ONresp=GooglemKTybQhCsOeid=375603260u_h=768u_w=1024u_ah=768u_aw=1024u_cd=24u_his=2u_tz=0u_java=falseu_nplug=5u_nmime=2sendb=1ig=1frm=0url=https%3A%2F%2Fsmartdriving.co.uk%2Fref=https%3A%2F%2Fsmartdriving.co.uk%2Fmissing.htmltiba=SmartDriving%20-%20The%20UK%27s%20Leading%20Driver%20Training%20Organisationhn=www.googleadservices.comrmt=3fmt=4

via https://www.googleadservices.com/pagead/conversion.js

Data is sent to: United States (not adequate)

loc addthis.com HTTP 1 year

First found URL: <https://smartdriving.co.uk/standards-check-success/>

Cookie purpose description: Geolocation, which is used to help providers determine how users who share information with each other are geographically located (state level).

Initiator: Script tag

Source: <https://smartdriving.co.uk/standards-check-success/>

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

MUID bing.com HTTP 1 year

First found URL: <https://smartdriving.co.uk/>

Cookie purpose description: Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.

Initiator: Script tag, page source line number 22

Source: <https://bat.bing.com/bat.js>

via <https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H>

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

MUID clarity.ms HTTP 1 year

First found URL: <https://smartdriving.co.uk/>

Cookie purpose description: Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.

Initiator: Script tag, page source line number 22

Source: <https://c.clarity.ms/c.gif>

via <https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H>

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

pagead/1p-user-list/# google.com Pixel Session

First found URL: <https://smartdriving.co.uk/>

Cookie purpose description: Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.

Initiator: Script tag, page source line number 38

Source: https://www.google.ie/pagead/1p-user-list/997341185/?random=1655985663608cv=9fst=1655985600000num=1guid=ONeid=375603260u_h=768u_w=1024u_ah=768u_aw=1024u_cd=24u_his=2u_tz=0u_java=falseu_nplug=5u_nmime=2sendb=1frm=0url=https%3A%2F%2Fsmartdriving.co.uk%2Fref=https%3A%2F%2Fsmartdriving.co.uk%2Fmissing.htmltiba=SmartDriving%20-%20The%20UK%27s%20Leading%20Driver%20Training%20Organisationfmt=3is_vtc=1random=1508132258resp=GooglemKTybQhCsOrmt_tld=1ipr=y

via <https://www.googleadservices.com/pagead/conversion.js>

Data is sent to: United States (not adequate)

SM c.clarity.ms HTTP Session

First found URL: <https://smartdriving.co.uk/>

Cookie purpose description: Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.

Initiator: Script tag, page source line number 22

Source: <https://c.clarity.ms/c.gif>

via <https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H>

Data is sent to: Ireland (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No

SRM_B bing.com HTTP 1 year

First found URL: <https://smartdriving.co.uk/>

Cookie purpose description: Tracks the user's interaction with the website's search-bar-function. This data can be used to present the user with relevant products or services.

Initiator: Script tag, page source line number 21

Source: <https://c.bing.com/c.gif?CtsSynclid=1DDE66D1C8A24233A4794CCB4E3D820ARedC=c.clarity.msMXFR=2E988760F1B961D601C396ACF5B96FD1>

via <https://www.googletagmanager.com/gtm.js?id=GTM-MJR3W3H>

Data is sent to: United States (not adequate)

Blocked until accepted by user: No

tr facebook.com Pixel Session

Cookie purpose description: Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

Source: <https://www.facebook.com/tr/?id=465569820748683ev=PageViewdl=https%3A%2F%2Fsmartriving.co.uk%2Frl=https%3A%2F%2Fsmartriving.co.uk%2Fmissing.html?l=1655985587669sw=1024sh=768v=2.9.62r=stableec=0o=286fbp=fb.2.1655985587667.400736405it=1655985587601coo=falsex=1p1rqm=GET>

Adequate country under GDPR (EU)

xtc	addthis.com	HTTP	1 year
First found URL: https://smardtdriving.co.uk/standards-check-success/			
Cookie purpose description: Registers the user's sharing of content via social media.			
Initiator: Script tag			
Source: https://smardtdriving.co.uk/standards-check-success/			
Data is sent to: United States (not adequate)			
Blocked until accepted by user: No			

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

Cookie scan report - 7/8

wp-api-schema-model<https://smartdriving.co.uk/driving-instructor-training/> smartdriving.co.uk HTML Session
wp-json/wp/v2/

First found URL: <https://smartdriving.co.uk/driving-instructor-training/>

Cookie purpose description: Unclassified

Initiator: Script tag, page source line number 1032

Source: <https://smartdriving.co.uk/driving-instructor-training/wp-includes/js/backbone.min.js?ver=1.2.3>
via <https://smartdriving.co.uk/driving-instructor-training/wp-includes/js/wp-api.min.js?ver=4.9.20>

Data is sent to: United Kingdom (adequate)

Adequate country under GDPR (EU)

Blocked until accepted by user: No