

 **SmartDriving**

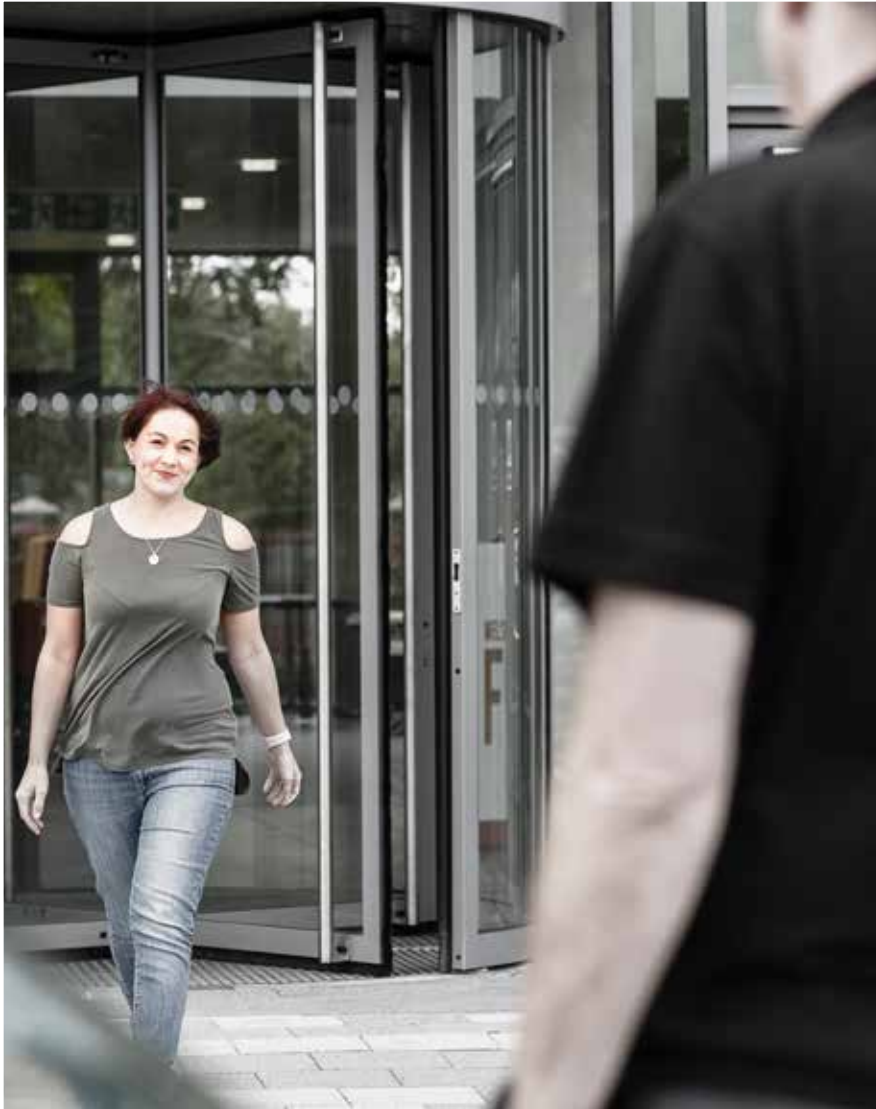
Driving Instructor Training



Award Winners - Current Holders



Why become a Driving Instructor?



All kinds of people become Driving Instructors...

They also become Driving Instructors for many different reasons and for the right people, this is the best job they will ever do.

But why do you want to be a Driving Instructor?

More control of your work/life balance?

Choose the hours you want to work and take time off when you want.

Better earnings potential?

Average lessons are £35-45 per hour and full time Instructors earn £50K - £60K per year, and have a choice of cars to suit you and your family.

Job Security?

No redundancy and a skill for life. It is YOUR qualification.

To be your own boss?

No office. No boss. Work when and how you want. Part time, full time. Put you and your family first.

Better Job Satisfaction?

Go to work with a smile on your face, knowing you are doing a job you love.

If any 2 of these things are important to you, you should become a Driving Instructor. Please call us and we will be happy to answer your questions.

We are here to help you become a Driving Instructor.

0800 09 88 321

No boss. No office. No stress.

As an Instructor you can benefit from so much more than just a great income - such as choice of car and more control of working your hours - but below is an example of what an Instructor working full time can expect to earn:

Lessons: 38 hours @ £35p/h **Income:** £1330 per week / £63840 per year

Costs (per week): Franchise: £99 Ave Car costs: £79 Fuel: £114

Income after costs: £1037pw / £49776 per year

So as an example, an average Driving Instructor working **full time** can earn **£1330 pw / £63840 pa.**

And an average Driving Instructor working **part time** can earn **£700 pw / £33600 pa.**

These figures are based on a sample of 100 of our instructors.

Teaching learner drivers is just the beginning for a Driving Instructor - the potential is what you make it.

Many instructors go on to run a Driving School of their own with instructors working for them, or deliver training to new trainee Driving Instructors or those looking to develop other skills.

Or maybe you just want to put your family or free time first. And with no boss, no office and no stress, it's up to you.



Believe in better.



Thank you for considering SmartDriving to help you become an Approved Driving Instructor (ADI).

We believe that you deserve the best possible training.

We believe that your training should be ‘no risk’ - with a FULL refund guarantee - ‘Become a Driving Instructor or your money back’.

We believe you should be guaranteed to ensure you earn £40,000+ -after our franchise fee - in your first year or your money back*.

SmartDriving is UK’s largest and most experienced Driving Instructor Training company. We are the ONLY company to win 3 prestigious ‘Golden L Plate’ Awards - voted for by Driving Instructors. We are current ‘Driver Training Organisation of the Year 2024’ and ‘Driving School of the Year 2024’ with the SME and The Automotive Awards, as well as ‘Driving School of the Year 2024’ and ‘5-Star Training Company 2024’ too.

Our training courses have been researched, developed and designed based on our experience spanning five decades of Driver Training and delivery of Professional Development courses to ADIs. We are also a member of the DVSA’s ORDIT register.

Our success is second to none. EVERY SINGLE person that has completed our course has qualified as a Driving Instructor. Now it’s your turn.

The process to become a Driving Instructor is straightforward and no previous experience is necessary, but you must tick a few boxes first:

You must have held a driving licence for at least 2.5 years when you start training. You must not have more than 5 points on your driving licence - if you have 6, please discuss this with us.

You have to be able to read a new style licence plate from 26.5m - glasses or contacts are allowed. You have to be a “Fit and Proper Person” which includes completing a Driver and Vehicle Standards Agency (DVSA) Criminal Records Bureau (CRB/DBS) check. This process will take approx. 6-8 weeks.

However, you can start studying while the CRB and “Fit and Proper Person” process is being completed so no time is wasted. If you have any concerns, please discuss this with us.

Tests

The Qualification process is split into 3 DVSA tests.

Part 1 is a computer based Theory and Hazard Perception Test. Part 2 is a Test of Driving Ability. Part 3 is a Test of Instructional Ability.

You will sit the three DVSA tests at your local ADI test centre.

You must take the tests in order passing each one before the next can be taken. The qualification process must be completed within two years of passing the first test.

The testing and training process usually takes between 4-10 months, depending on DVSA test waiting times and your commitments.

Part 1

This is a computer based Multiple Choice Theory and Hazard Perception Test. The test lasts for 90 minutes. The test fee is £81** payable directly to the DVSA. You may sit this test as many times as necessary.

Multiple Choice: This part comprises of 100 multiple choice questions. You need to get at least 85 correct. You also need a minimum mark of 20 across four areas covering:

- Road Procedure • Traffic Signs and Signals; Car Control; Pedestrians; Mechanical Knowledge
- Driving Test; Disabilities; Law • Publications; Instructional Techniques.

Hazard Perception: This part you will be shown 14 video clips, each containing at least one 'developing hazard'. You have to identify the hazards, scoring 57 out of a maximum of 75 marks to pass.





Part 2

This Driving Test lasts for about one hour. You must demonstrate a thorough understanding of good, safe driving. The test fee is £111** payable directly to the DVSA. You may sit this test up to three times if necessary.

Vehicle Safety Questions: At the start of the test you will be asked basic vehicle safety and maintenance questions. You will also be asked to complete 'safety tasks' while driving. These are sometimes called 'Tell me/Show me' questions.

Eyesight Test: You must be able to read a registration plate at a distance of 27 metres for vehicles with a new-style number plate.

Driving: You have to demonstrate expert control, correct road procedure, anticipation and consideration of others, good judgement of speed and distance, independent driving - following road signs or a sat-nav and driving in an eco-friendly way. The test includes some basic set manoeuvres. You are permitted up to a maximum of six driving faults.

Trainee Licence: This allows you to carry on working in your current job as you complete your training and to start earning to cover costs, teaching real pupils as you prepare and get experience for the Part 3 test. This is known as the 'Pink Badge' or 'PDI Licence'. This costs £140.

Part 3

The Instructional Ability test is a test of your ability to instruct. The examiner will observe you training a pupil. This can be a learner driver or full licence holder. The test lasts for about one hour. This test fee is £111** payable directly to the DVSA. You may take this test up to three times if necessary.

What if I fail?: If you fail a test, we provide further training with one of our team and in the even more unlikely event that you should fail three attempts, we will provide full training at no extra cost to prepare for the process again*.

Once you pass Part 3, you become a fully qualified DVSA Approved Driving Instructor (ADI) and are entered on the Register of DVSA Approved Driving Instructors. This registration costs £300. You will then receive your DVSA ADI Badge (known as the 'Green Badge').

The Course and Support.

With your course, our expert Training Support team is available to provide you with UNLIMITED support and advice throughout your course. Use us as much as you need or want.

The online course is broken into easy to follow 'bite-sized' sections to help you study, learn and understand. Nothing is left to chance as we develop your knowledge with a step-by-step approach using structured video tutorials and visual training systems.

As a bonus, we provide you with all references materials needed and at least 76 hours with our Specialist Trainers.^{^^}

Part 1: The course covers the full DVSA syllabus and once the online course is complete, we will assess you to ensure your test readiness with UNLIMITED mocks, study and support.

Part 2: The course covers the full DVSA syllabus and once the online course is complete, our Specialist Trainers will assess your understanding and skill during 8 hours of training.

Part 3 and Trainee Licence: The course covers the full DVSA syllabus and once the course is complete, you will have AT LEAST 68 hours^{^^} with our Specialist Trainers to develop and assess your understanding and knowledge.

Time Frames: Your course is designed to take between 4 and 12 months and can be fitted around your commitments and DVSA Test times.

If you want to be trained as quickly as possible, then our 'Fast-Track course' may be right for you.

We are also the ONLY training company that can train you so you do not need to give up your current job to complete the training as you work on a trainee licence.

Call us on 0800 09 88 321 to discuss our course options.



Ask us why we are the best.



SmartDriving’s Training Principal John Farlam - leading driver training expert and much revered ‘Industry Guru’ - has been involved in helping develop many of the major Driving Schools and Approved Driving Instructor (ADI) trainers in the UK. We have also been approved by the DVSA’s ORDIT team as Driving Instructor Trainers.

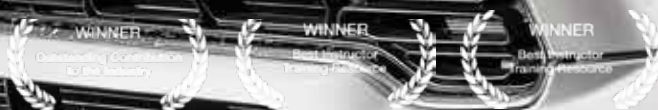
John has produced training literature used by companies like LDC, Let’sDrive, The Instructor College, The AA, and many, many more driving schools. We provide training, apps, courses, resources and material to over 2500 Driving Instructors (ADIs) and our learner products reach over 300,000. We are trusted by our industry and we are MULTIPLE Award Winning.

John Farlam’s belief is different; SmartDriving is different. Speak to the rest; then speak to us.

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| Full refund GUARANTEE - become a driving instructor or your money back.* | ✓ | GUARANTEED ‘£40,000 in your first year’ or your money back.* | ✓ |
| One of the UK’s leading and largest Driver Training Companies with over 40 years’ experience. | ✓ | Flexible interest free payment plans: Choose from instalment plans to suit you - just ask. | ✓ |
| Network of highly qualified, experienced, and dedicated Specialist Trainers across the UK. | ✓ | Choice of course options - want to train more quickly? Just ask about our ‘Fast Track Course’. | ✓ |
| Be your own boss with a placement with our driving school. | ✓ | Easy-to-follow, bite-sized, step-by-step course. With our expert video tutorials and structured practise sessions, nothing is left to chance. | ✓ |
| Business and marketing support, website and pupil generation tools provided when you qualify. | ✓ | More training than any other provider. Check online to prove it. | ✓ |



Award Winners - Current Holders



 SmartDriving

Driving Instructor Training

W: www.smartdriving.co.uk/driving-instructor-training

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^Only on completion, submission and approval of the iCoursePro Online work. **All information and prices correct at time of printing and are subject to change July 2025 - e&oe. >Based on an 100 of our instructors Dec 2024. >> Average cost of car insurance - subject to model spec/type, status and usage at the time - based on sample of 100 of our instructors. * £76 is minimum. Further retraining is included at our discretion. watch-learn-drive.com Ltd trading as SmartDriving. Registered Office: watch-learn-drive.com Ltd, 1 The Courtyard, Goldsmith Way, Eliot Business Park, Nuneaton CV10 7RJ. Registered in England 08642764 VAT Registration Number 138 6251 07. Authorised and Regulated by the Financial Conduct Authority for Limited Permission Credit Broking under FRN 757679W